

## Message Text

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ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 CIAE-00 INR-07 NSAE-00 RSC-01

/028 W

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R 141445Z NOV 74

FM AMCONSUL MILAN

TO AMEMBASSY ROME

INFO SECSTATE WASHDC 3820

USDOC WASHDC

UNCLAS MILAN 1666

E.O. 11652: N/A

TAGS: BEXP IT

SUBJ: POSSIBLE MISUSE OF COPYRIGHTED ITEMS

MR. WILLIAM C. DOVIAK, PRESIDENT OF LACQUERITE DIV., SUPRONIC CORP., 100 DORSA AVENUE, LIVINGSTON, N.J. 07039 WAS ONE OF THE EXHIBITORS SEEKING REPRESENTATION AT THE PHARMACEUTICAL AND COSMETIC MANUFACTURING EQUIPMENT AND MATERIALS SHOW WHICH WAS HELD AT THE MILAN TRADE CENTER FROM OCTOBER 8 TO 12, 1974. WHILE IN MILAN, MR. DOVIAK DISCOVERED BEING MARKETED IN ITALY PRODUCTS USING THE FOLLOWING TRADE NAMES OF HIS COMPANIES, A) LACQUERITE, B) HELEN NEUSHAEFER, C) PLASTEEN. AS A RESULT, MR. DOVIAK ASKED THE ASSISTANCE OF THE CONSULATE GENERAL IN CHECKING WHETHER THE ABOVE TRADE NAMES ARE 1) REGISTERED IN ITALY, 2) IF SO, ON BEHALF OF WHICH FIRM.

A REQUEST WAS MADE TO THE MILAN CHAMBER OF COMMERCE WHICH AFTER A FEW DAYS REPLIED THAT THEY WERE UNABLE TO FIND ANY RECORD OF THE REGISTRATIONS AND SUGGESTED A CHECK BE MADE WITH THE UFFICIO CENTRALE BREVETTI, ROME.

IN ORDER TO AVOID, FOR THE TIME BEING, A DIRECT CONTACT WITH THE LOCAL FIRM BUTTERFLY WHICH SEEMS TO BE INVOLVED IN THE MATTER, IT WOULD BE APPRECIATED IF THE EMBASSY COULD MAKE A CHECK WITH THE UFFICIO CENTRALE BREVETTI ROME.

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THE TELEX FROM MR. DOVIAK IS REPEATED BELOW FOR YOUR INFORMATION:

QTE IN CHECKING OUR RECORDS, WE FIND A REGISTRY DATE OF AUGUST  
28, 1968 RECORD NUMBER 239416. WE HAVE INDICATION THAT PIONEER  
TRADING HAD DONE SOMETHING IN REGARDS TO HELEN NEUSHAEFER IN ITALY  
IN 1958. BOTTLE OF NAIL POLISH PURCHASED IN STANDA HAS A REFERENCE  
NUMBER 4520-330. THE NAME HELEN NEUSHAEFER AND THE WORD PLASTEEN  
APPEAR ON THE LABEL ALSO WITH NAIL POLISH BY H. NEUSHAEFER, N.Y.  
POSSIBLY A PHONE CALL BY YOU OR RAY TO STANDA OR BUTTERFLY WHO  
I THINK IS FILLING THIS ITEM MAY REVEAL SOMETHING. PLEASE USE  
DISCRETION AS I WOULD NOT WANT TO HAVE A RED FLAG AT THIS TIME.  
END QTE.FINA

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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974MILAN01666  
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**Status:** NATIVE  
**Subject:** POSSIBLE MISUSE OF COPYRIGHTED ITEMS MR. WILLIAM C. DOVIK, PRESIDENT OF LACQUERITE DIV., SUPRANIC  
**TAGS:** BEXP, IT  
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**Type:** TE  
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